

## Job Description

# Call for CVs: Graphic Designer

### SUMMARY OF WHO WE'RE LOOKING FOR

We're seeking applications from a creative and talented graphic designer to join our communications team as a consultant. You will be responsible for producing high-quality visual designs for a variety of projects including branding, marketing materials, web design, and more.

**Deadline for applications: 21<sup>st</sup> May 2023**  
Submit CV & cover letter to [opportunities@wasafirihub.com](mailto:opportunities@wasafirihub.com)

## About Wasafiri

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### Our work

Wasafiri is a global consultancy, incubator, and institute helping leaders and organisations tackle some of the world's most complex problems. From our offices in Kenya, UK, and USA, we have a long-standing record of helping our clients achieve impact at scale on the systems related to peace and inclusion, poverty, food insecurity, and environmental sustainability. Together, we are helping create a more peaceful, equitable, and sustainable world.

## Our requirements

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### The skills and expertise you'll bring

If you have a passion for design and want to work in a fast-paced and dynamic environment, we encourage you to apply for this exciting opportunity.

**Relevant sectoral or thematic experience:** You will have at least 4 years of relevant work experience as a graphic designer, with a strong portfolio showcasing your design skills.

### Key roles and responsibilities:

- a. Develop and design creative and visually appealing graphics that align with brand guidelines and institutional objectives.
- b. Create and modify digital assets such as communications collaterals, templates and illustrations per the project's visual identity and brand guide.
- c. Develop derivative products such as social media infographics, GIFs, and banners.
- d. Ensure that the project's creative and design assets are up to date, properly archived and easily accessible to all team members.
- e. Collaborate with cross-functional teams to ensure design consistency and accuracy.

- f. Participate in brainstorming and ideation sessions to come up with innovative design concepts and ideas.
- g. Stay up to date with the latest design trends and techniques, and incorporate them into your work when appropriate.
- h. Manage multiple projects simultaneously, ensuring that they are completed on time and within budget.

**Essential qualifications:** You will have the following qualifications:

- a. Bachelor's degree in graphic design or related field.
- b. A minimum of 4 years of relevant work experience as a graphic designer, with a strong portfolio showcasing your design skills.
- c. Proficiency in design software such as Adobe Photoshop, Illustrator, and InDesign. A working knowledge of Microsoft Office Suite, UX design, and photo editing is also required.
- d. Understanding of design principles, including typography, colour theory, and composition.
- e. Excellent communication skills and ability to collaborate effectively with team members.
- f. Strong time management, attention to detail, and project management skills.
- g. Ability to work independently, with minimum supervision, and able to take initiative and respond to feedback.

## Application details

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### Location

- The **Graphic Designer** role will be desk-based with field travel as required.

### Contracting arrangements

- You will be contracted to Wasafiri as an independent consultant.
- Competitive daily consulting rates will be negotiated on a case-by-case basis, based on skill and previous experience.
- Completion of satisfactory professional references and background checks are essential conditions of employment.

### Further information

#### How to apply

- a. Please include a CV that is not longer than 3 pages.
- b. Clearly indicate the role title "**Graphic Designer**" in the email subject.
- c. Please include a short cover letter that summarises the following:
  - a. Your motivation for applying to Wasafiri
  - b. Your technical expertise and qualifications
  - c. Samples of your work
  - d. 3 professional references
- d. Please note:
  - a. We will not accept submissions without a CV and cover letter.

- b. We will not accept CVs longer than 3 pages.

#### Application process

1. Closing date for applications: **21<sup>st</sup> May 2023**
2. Please submit your cover Letter and CV to [opportunities@wasafirihub.com](mailto:opportunities@wasafirihub.com)

#### Ensuring equality of access

Wasafiri values the unique skills and experiences each individual brings to the organisation and we are committed to creating and maintaining an inclusive and accessible environment for everyone.